



Rose Business Technologies

Clarity - Simplicity - Productivity



Top 7 Reasons to Virtualize Infrastructure

1. Get more out of your existing resources: Pool common infrastructure resources and break the legacy “one application to one server” model with server consolidation.
2. Reduce datacenter costs by reducing your physical infrastructure and improving your server to admin ratio: Fewer servers and related IT hardware means reduced real estate and reduced power and cooling requirements. Better management tools let you improve your server to admin ratio so personnel requirements are reduced as well.
3. Increase availability of hardware and applications for improved business continuity: Securely backup and migrate entire virtual environments with no interruption in service. Eliminate planned downtime and recover immediately from unplanned issues.
4. Get ready to build a private cloud.
5. Significant cost savings across the IT infrastructure.
6. Gain operational flexibility: Respond to market changes with dynamic resource management, faster server provisioning and improved desktop and application deployment.
7. Improve desktop manageability and security: Deploy, manage and monitor secure desktop environments that users can access locally or remotely, with or without a network connection, on almost any standard desktop, laptop or tablet PC.